

For Immediate Release

First Citizens' Federal Credit Union Announces Retail Management Promotions



Adrienne Watson



Aleece Silva



Ana Sousa



Frederica DeMoranville



Nina DeSousa

April 17, 2017 – First Citizens' Federal Credit Union today announced several promotions within the Retail Management team.

Adrienne Watson has been promoted to Sales & Service Manager for our Orleans branch. Ms. Watson first joined the credit union over 15 years ago as a part-time Teller. Since 2002, she has been promoted several times including Assistant Branch Manager for our Orleans and most recently our Mashpee location. Ms. Watson is a lifelong resident of the Cape and understands the unique needs of our area members. She is a member of the Cape Cod Young Professionals network and also participates in other local networking events throughout the year. She enjoys reading and being outdoors adoring the beauty of Cape Cod. She lives in Yarmouthport with her family.

Aleece Silva has been promoted to our Regional Branch Manager for our Taunton and Raynham locations. She has been with the credit union for more than 13 years. She began her career in 2003 as Banking Associate and was promoted to the Assistant Branch Manager position in 2007 and later, in 2014, into a Branch Manager position at the Raynham branch. Ms. Silva has served on the Taunton Area Chamber of Commerce's Taunton Women's Golf Committees for more than 5 years and volunteers for various community non-profits. She lives in Attleboro, MA with her husband and enjoys watching movies, travelling and walking her dog.



Ana Sousa has been promoted to Sales & Service Manager for our New Bedford South location. In this new role, she will be responsible for retail sales, staff development, branch operations management and community relations. Ms. Sousa first joined the credit union in 2009 as a part-time teller and has since been promoted several times including her most recent position as the Assistant Branch Manager for our New Bedford North location. She has lived in New Bedford since 1973 where she has raised her family and enjoys reading, singing and volunteering her time to many organizations including the Grace House in New Bedford.

Frederica DeMoranville has been promoted to Sales & Service Manager for our Mattapoisett and Wareham locations. Ms. DeMoranville joined the credit union in 2010 as Branch Manager for our New Bedford South location. She has a diverse range of experience in banking accumulated over a span of more than 30 years. She is a member of the New Bedford Area Chamber of Commerce, The Cape Cod Canal Regional Chamber of Commerce, and the Summit Referral Group. She volunteers for the St. Julie Billiard Church's Childrens Liturgy and the SMILES Mentoring Program.

Nina DeSousa has been promoted to our Regional Branch Manager for our three New Bedford locations. Ms. DeSousa joined First Citizens' in 2014 as the Assistant Branch Manager in Raynham and was then promoted to Sales & Service Manager for our Wareham and Mattapoisett locations. Ms. DeSousa comes with 20 years of banking experience and is highly dedicated to enhancing the customer experience with us. She speaks fluently in Portuguese and volunteers for various organizations throughout the Southcoast. Ms. DeSousa is a resident of New Bedford, MA with her husband and children.

About First Citizens'

First Citizens' Federal Credit Union is one of the premier financial institutions in southeastern Massachusetts. Today, with over 80,000 members and assets over \$708 million, First Citizens' has full service offices in New Bedford, Raynham, Taunton, Mattapoisett, Wareham, Falmouth, Mashpee, Hyannis, Orleans and a lending office in Plymouth, MA. For more information, visit www.firstcitizens.org.



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